Accessible and affordable breast cancer detection

N23 Health

Breast cancer is on the rise

+38%

Cases by 2050

+68%

Annual deaths by 2050

+8%

Annual screening

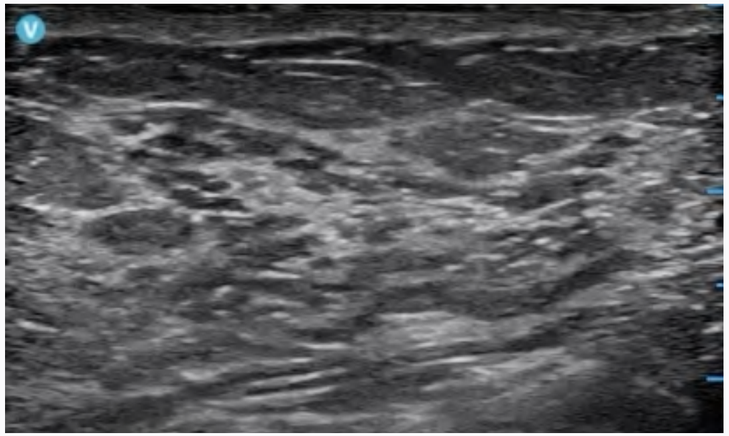
Early detection is key

https://news.un.org/en/story/2025/02/1160391

Current solution: mammography

Prohibitive
Price & Size

Trained personnel
needed for image capture



Radiologists with 10+ years
education needed for analysis

Background story

Ass. Prof. Kristina Lång

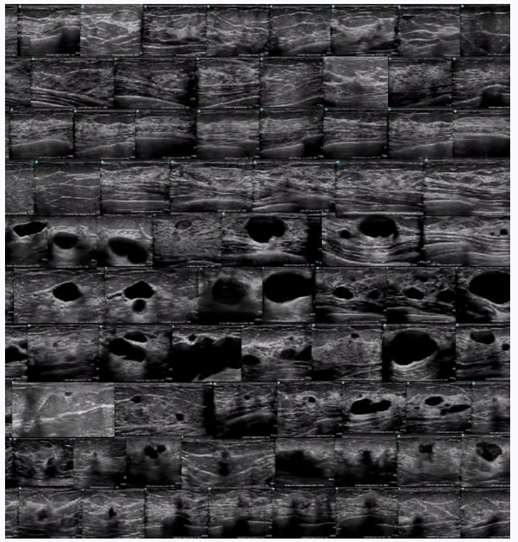
THE LANCET

nature medicine

Top 10 advancements in medicine

Point-of-care ultrasound (POCUS)

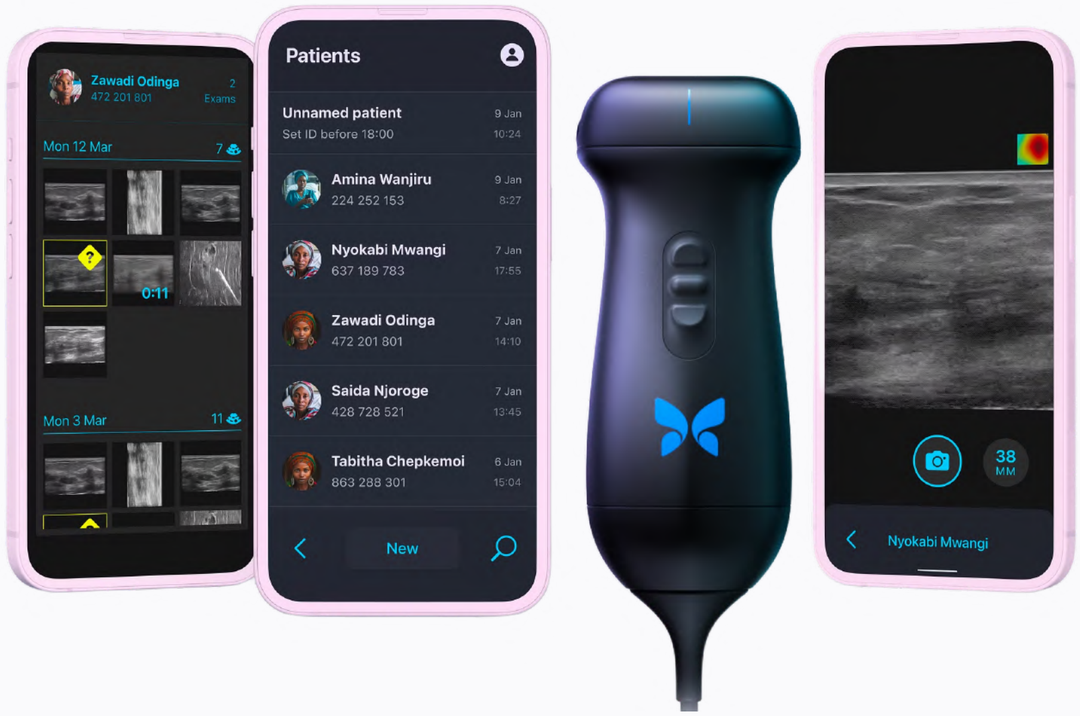
Breakthroughs in quality



IP

N23 Health now has the world's first, and largest dataset of breast POCUS used for the AI development.

Cancer detection in your pocket



Available, handheld probes are **affordable & portable**

Our app enables **fast learning to capture the right image.**

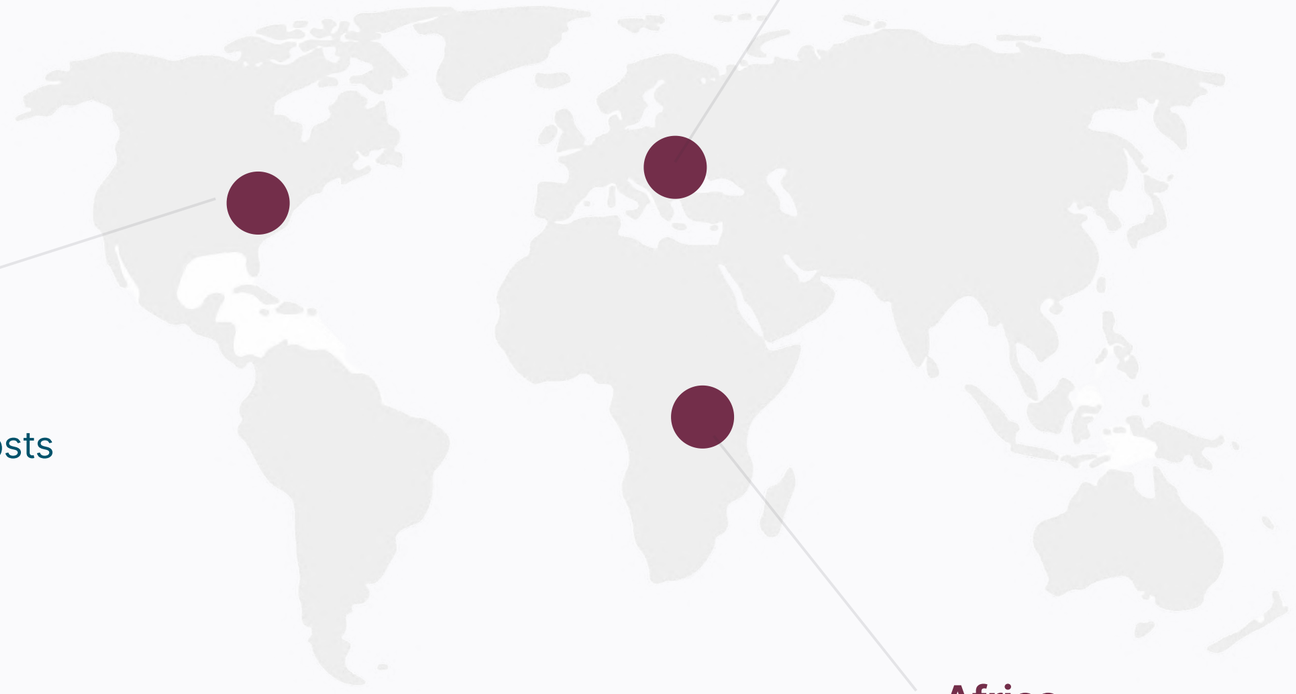
Our AI **instantly determines cancer** risk

Primary healthcare workers can do pre-diagnosis

Market

Europe

- Home market
- Expensive - but functioning - pathways
- Reducing burden on mammography



USA

- Astronomic healthcare costs
- Large rural population
- Point-of-care ultrasound trending

Africa

- Large market & need
- No functioning solutions
- Open to AI in healthcare

Validation & commercialisation track in EU and Africa

SWEDEN, MALMÖ

N23 used by
Swedish radiologists
95% sensitivity
80% specificity

Clinical trial
600 patients

ETHIOPIA, ARBA MINCH

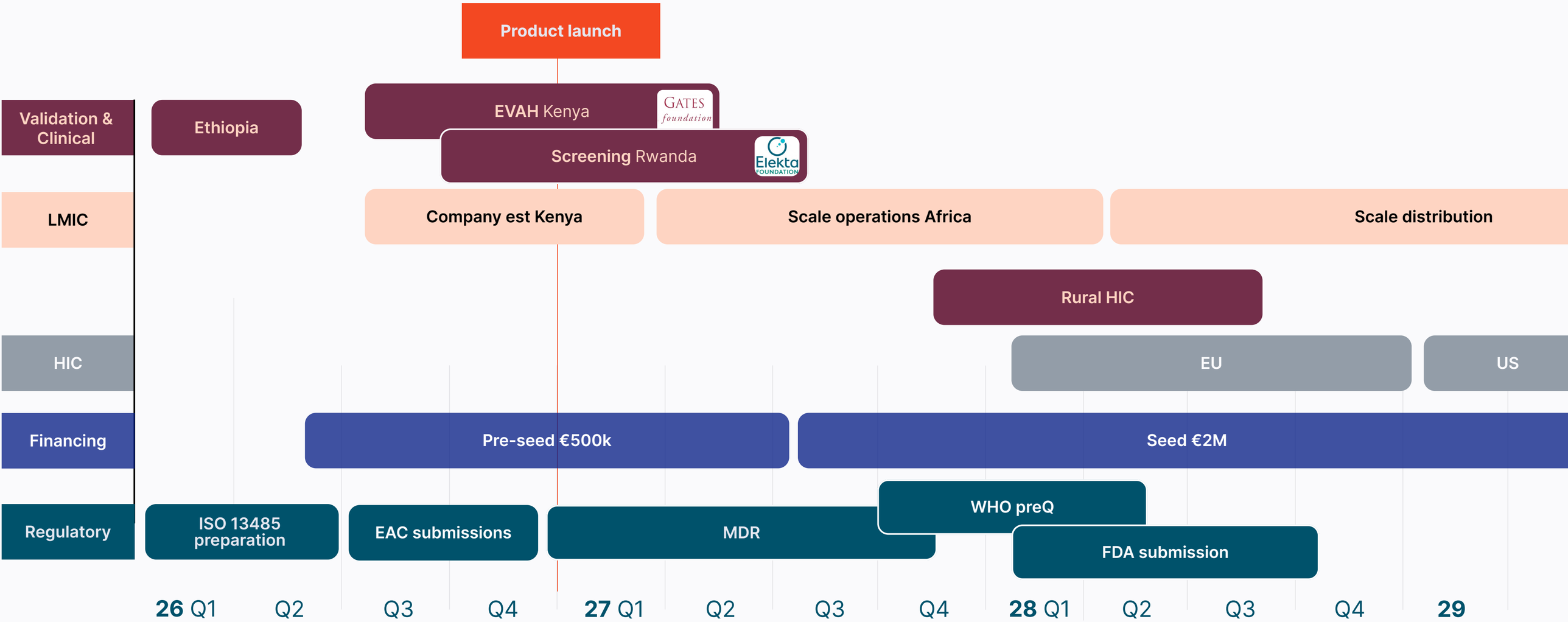
N23 used by
Ethiopian nurses
93% sensitivity
78% specificity

Implementation study, Ph. 1
1500 patients CBE
250 tested with N23

Rapid scaling through B2B

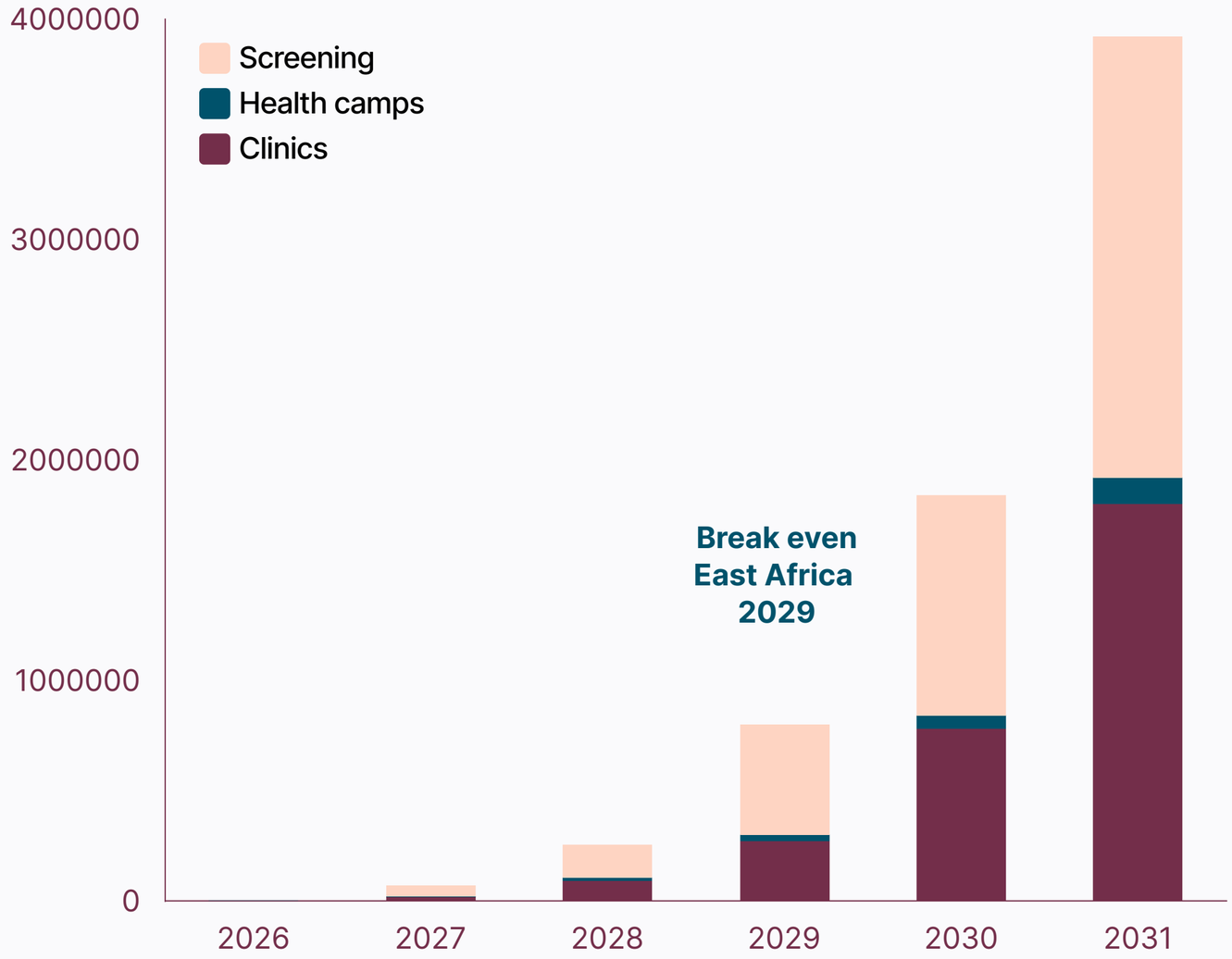
Clinic chains & NGOs in Rwanda & Kenya will be the first customers

Development & commercialisation plan



Projected revenue
Yearly, with LMIC $

Revenue will gradually switch from clinics to screening programs



Go-to-market

Customers

LoI

My Cliniva, Nairobi, Kenya

LoI

Zuri Health Kenya

Distribution & Scaling

LoI

Viebeg, Kigali, Rwanda

GUSI GLOBAL ULTRASOUND INSTITUTE

THE WORLDWIDE LEADER IN POCUS EDUCATION

MoU

Strategic partnerships & Support

LoI

BAMCO Africa

LoI

Elekta FOUNDATION

LoS

National Cancer Control Program (NCCP), Kenya

PATH

SAVANNAH Global Health Institute

Swedfund

BUSINESS SWEDEN

Team

CEO Lisa Falco, PhD, MSc

Co-built $100M+ FemTech Startup
Women's health trailblazer

avaa Forbes TED

Science

Clinical research, AI & credibility

Kristina Lång, MD, PhD
Chief Medical Officer
LUND UNIVERSITY
Unilabs

Ida Arvidsson, MSc, PhD
Lead AI engineer
LUND UNIVERSITY

Jennie Karlsson, MSc
Phd student
LUND UNIVERSITY

Tech

Startups, large exits & deep tech

Marcus Leyman
SW architect
CISCO

Simon Lessing
Product, Design
SONY
SAMSUNG

Market

Market access, insights and drive

Dr. Matiko Riro
Advisor
GATES foundation
CLINTON HEALTH ACCESS

Unuhany Zuhudi
Advisor
daya hub East Africa

Future CEO
Kenya

The Ask

Pre-seed: €500k

→ Brings technology to market as medical device.

→ Establish African branch of N23 Health

Mats Paulssonstiftelserna

SMILE VENTURE HUB

LU Innovation

CANCERFONDEN

Vetenskapsrådet