

# Catalogue of 2021 Acceleration Programmes

EIT Health invites entrepreneurs, start-ups and SMEs to submit applications to our programmes and accelerate your growth

## EIT Health Accelerator Programmes

Our accelerator programmes catalyse new business growth to deliver transformative products and services. We work with entrepreneurs, start-ups and SMEs to shorten the time-to-market for life-changing health products and services, while creating new jobs and contributing to a thriving economy.

Through our unique network of world-class healthcare organisations, EIT Health links entrepreneurial businesses with the knowledge and resources to scale up and scale out as quickly as possible.

Since launching in 2016, we've helped more than 740 start-ups across Europe bring 22 products and services to market and attract more than €205M in investment.

### How to Apply

Applications are open to entrepreneurs, start-ups and SMEs focused on medtech, biotech, and digital health. Whether you need access to knowledge, new markets, key stakeholders, or investors and funding – EIT Health can help. That's how you'll find our programmes organized – for your specific needs:

- Access to knowledge
- Access to stakeholders
- Access to markets
- Access to funding and investor readiness

#### To apply, follow these steps:

1. Find the acceleration programme that's right for you. Read the descriptions below or [on our website here](#).
2. Before you apply, reach out to the Business Creation Manager in [your regional EIT Health office](#). And if you're not sure which programme is right for you, they can help.
3. Apply! Most applications are submitted through [our application portal, Optimy, here](#). You'll also find links to each programme page below that will take you to the application. On Optimy, you'll create an account, choose the programme that's right for you, and submit an application by the programme deadline.

## Table of Contents

<b>Catalogue of 2021 Acceleration Programmes</b> .....	<b>1</b>
<b>EIT Health Accelerator Programmes</b> .....	<b>2</b>
How to Apply.....	2
<b>Table of Contents</b> .....	<b>3</b>
<b>EIT Health Acceleration Programmes</b> .....	<b>4</b>
<b>Access to knowledge</b> .....	<b>4</b>
<b>Women Entrepreneurship Bootcamp</b> .....	<b>5</b>
<b>Patient Innovation Bootcamp</b> .....	<b>7</b>
<b>Medtech Bootcamp</b> .....	<b>9</b>
<b>Reactor Medical Imaging Bootcamp</b> .....	<b>11</b>
<b>EIT Jumpstarter</b> .....	<b>13</b>
<b>InnoStars Awards</b> .....	<b>15</b>
<b>Mentoring and Coaching Network</b> .....	<b>17</b>
<b>Access to stakeholders</b> .....	<b>19</b>
<b>Start-Ups Meet Pharma</b> .....	<b>20</b>
<b>Access to markets</b> .....	<b>22</b>
<b>Bridgehead</b> .....	<b>23</b>
<b>Access to finance</b> .....	<b>25</b>
<b>Investor readiness</b> .....	<b>26</b>
<b>Catapult</b> .....	<b>27</b>
<b>Gold Track</b> .....	<b>29</b>
<b>Investment Tools</b> .....	<b>31</b>
<b>Crowdfunding</b> .....	<b>32</b>
<b>Investor Network</b> .....	<b>34</b>
<b>Venture Centre of Excellence</b> .....	<b>36</b>
<b>Other Programmes</b> .....	<b>38</b>
<b>Wild Card</b> .....	<b>39</b>
<b>eMaps</b> .....	<b>41</b>
<b>Join the EIT Health Alumni Network</b> .....	<b>43</b>
<b>Items to Note for all Applicants</b> .....	<b>44</b>
<b>Contact your regional EIT Health office</b> .....	<b>44</b>
<b>Participation</b> .....	<b>44</b>
<b>Funding limit</b> .....	<b>44</b>

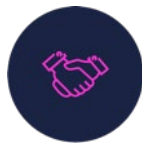
# Access to knowledge

Launching a healthcare start-up can be intimidating. You may have a great idea about a medtech, biotech, or digital health product or service, but you may not be sure how these are regulated or brought to market. Participate in one of our acceleration programmes to get the knowledge and mentorship you need to validate your business idea, and/or develop a solid business plan.

# Women Entrepreneurship Bootcamp

Women-led start-ups are a critical part of the entrepreneurship ecosystem. If you are part of a high-growth women-led and co-led start-up, we connect you to an unparalleled network of investors and mentors to support your business' rapid growth.

## What you get



Face-to-face time with Series A investors across UK, Ireland and Iberia.



Two dedicated mentors: an experienced entrepreneur in the health technology industry and an experienced investor in Series A (or later) financing.



Up to €2500 to reimburse travel and accommodation expenses.

## How it works

We focus the training on understanding and leveraging the benefits of founder diversity to pitch, raise funds, plan growth, and get the best possible outcome for your start-up. Selected start-ups participate in a seven-week programme, with travel to Galway, Ireland; Coimbra, Portugal; Barcelona, Spain; and London, UK. Each location provides four intensive days of training and networking on women leadership, fundraising and entrepreneurship topics.

### Who should apply

- Start-ups that are women-led or co-founded - a woman must be in the C-suite management team. Male co-founders are highly encouraged to participate.
- High-growth start-ups focused on medical technology and already generating revenue; actively seeking growth capital from €500K to €5M.
- Residence: any [Horizon Europe](#) country

### How applicants are selected

At least two external evaluators will assess your submission based on investment readiness, market traction, growth potential, team strength and founder diversity. If you're shortlisted, you'll be interviewed.

### Application open

1 January – 16 March 2021 (23:59 CET)

### Programme dates

- 16 April 2021: Selected participants notified
- 10 May to 24 June 2021: Programme dates (alternative weeks: one week on, one week off)

<b>Programme location</b>	Galway, Ireland; Coimbra, Portugal; Barcelona, Spain; London, UK
<b>Programme cost</b>	We collect a commitment fee of €200 following your acceptance to the programme; and a success fee of 5% of funds raised on rounds larger than €500K, with up to a maximum contribution of €50K. These fees will allow us to offer the programme to others in the future.
<b>Partners</b>	IESE Business School, National University of Ireland-Galway, Instituto Pedro Nunes, Imperial College Health Partners.
<b>Contact</b>	Luca Venza, Director of Technology Innovation, Transfer & Acceleration at IESE Business School, <a href="mailto:lvenza@iese.edu">lvenza@iese.edu</a>

# Patient Innovation Bootcamp

Who better than patients and their caregivers to have that crucial insight which leads to true product innovation? This Bootcamp supports the development and launch of innovative solutions created by people directly affected by health conditions. The aim is to help you move your ideas from solutions to prototypes through to market-ready innovations.

## What you get



Continuous support from our expert mentors.



Training from our team of experienced management and health sciences scholars, technology experts, and practitioners / entrepreneurs from across Europe and the US.



Network with pharma, technology and health systems representatives.



Up to €5000 to reimburse travel and accommodation expenses.

## How it works

Offering a unique combination of mentoring and onsite and online training, this bootcamp will help you validate your solution and market fit, and learn about relevant medical, regulatory, and technological issues from our deeply respected partners. You'll get valuable business insights from our partners and from strong peer-to-peer exchange.

The Patient Innovation Bootcamp consists of two-weeks of mentoring and training on-site in Lisbon - medical and technology validation and development, and Copenhagen – implementation and diffusion, and on-line training regarding business model design in between. Participants also receive e-learning materials to help them develop and launch their device, diagnostic or digital health solution.

### Who should apply

- Teams of three people, including a patient or caregiver with an innovative solution for a personal health condition. Solutions can involve diagnostics, wearable devices, telehealth, telemedicine, big data, apps, electronic health records, health information technology, personalised medicine, etc. Do not apply if your solution is drug related.
- Projects (incorporated or not) looking for support to validate your technology and/or business model and disseminate it.
- Residence: any [Horizon Europe](#) country

<b>How applicants are selected</b>	<p>We will select applicants based on the strength of your team. It must consist of three members with specific roles:</p> <ol style="list-style-type: none"> <li>1. Entrepreneurial lead: a patient or informal caregiver who developed a novel solution to solve a limitation related to the health condition that she/he faces. Business background is not required.</li> <li>2. Clinical lead: focusing on medical and healthcare delivery issues.</li> <li>3. Technical lead: focusing on available technology options, requirements and architectural issues.</li> </ol> <p>If your team is missing any of these three profiles, reach out to the programme contact below. A jury will select the 20 most promising projects for an online interview; of those, 10 teams will be selected to participate. The selection process will happen during May/beginning of June.</p>
<b>Application open</b>	1 January 2021 to 15 June (23:59 CET)
<b>Programme dates</b>	<ul style="list-style-type: none"> <li>• July 2021: Virtual kick-off</li> <li>• 30 August - 3 September (TBC): Medical and technological validation and development in Lisbon</li> <li>• 6 September - 1 October (TBC): Business model design sessions online</li> <li>• 4-8 October (TBC): Consolidation, implementation and diffusion in Copenhagen</li> </ul>
<b>Programme location</b>	Virtual and on-site in Lisbon, Portugal and Copenhagen, Denmark
<b>Programme cost</b>	Free of charge
<b>Partners</b>	Copenhagen Business School in collaboration with the University of Copenhagen, IESE Business School, Biocat, Patient Innovation, NOVA University Lisbon and Glintt
<b>Contact</b>	<p>Pedro Olivera, Professor at Copenhagen Business School, <a href="mailto:po.si@cbs.dk">po.si@cbs.dk</a>          Helena Canhão, Professor at NOVA Medical School, <a href="mailto:helena.canhao@nms.unl.pt">helena.canhao@nms.unl.pt</a>          Maria João Jacinto, Executive Director at Patient Innovation, <a href="mailto:maria.joao.jacinto@patient-innovation.com">maria.joao.jacinto@patient-innovation.com</a></p>
<b>Find out more and apply</b>	<a href="https://eithealth.eu/project/patient-innovation-bootcamp/">https://eithealth.eu/project/patient-innovation-bootcamp/</a>



# Medtech Bootcamp

Accelerate the launch of your medtech start-up with hands-on training and help from our experts.

## What you get



Expert and one-on-one sessions worth €10,000 with a mentor chosen for your needs.



The opportunity to pitch real investors.



Up to €2500 to reimburse travel and accommodation expenses.

## How it works

This four-week intensive training programme will build your skills and prepare you to launch your medtech start-up in Europe. You'll emerge with a clear idea of your market, your regulatory pathway, financing options, your founder team, and valid proof of concept. One week will be organized by UnternehmerTUM and focus on market opportunities and your hypotheses, one by IESE Business School with a focus on finance and investors' perspectives, and two weeks by Friedrich-Alexander University Erlangen-Nürnberg on the healthcare market. At the end of the programme, you'll have two pitch sessions in front of investors and experts.

### Who should apply

- Teams of at least two or three early-stage entrepreneurs, graduate students and professionals with a start-up idea in medical technology.
- You have a technology readiness level (TRL) between 2 (you have your technological concept formulated) and 4 (you've validated your concept in a lab)
- Residence: any [Horizon Europe](#) country

### How applicants are selected

Three evaluators will review and score each application. We'll invite the top 20 teams to interview. You will be scored on your problem, solution, market understanding, uniqueness, feasibility, potential positive effect on the health system, and team. We'll share selection results in mid-July 2021.

### Application open

January to 15 June 2021 (23:59 CET)

<b>Programme dates</b>	4 to 15 October and 25 October to 5 November, with a one week break in between
<b>Programme location</b>	Online; potentially two to three face-to-face days at the start and end of the programme
<b>Programme cost</b>	Participation fee upon satisfaction at the end of the programme
<b>Partners</b>	IESE Business School, UnternehmerTUM, Medical Valley EMN, University Clinic Erlangen, Instituto Pedro Nunes, and Friedrich-Alexander University Erlangen-Nürnberg
<b>Contact</b>	Heike Leutheuser, Activity Leader at Friedrich-Alexander University Erlangen-Nürnberg, <a href="mailto:Zimt-eit-health-bootcamp@fau.de">Zimt-eit-health-bootcamp@fau.de</a>
<b>Find out more and apply</b>	<a href="https://eithealth.eu/project/medtech-bootcamp-2/">https://eithealth.eu/project/medtech-bootcamp-2/</a>

# Reactor Medical Imaging Bootcamp

Accelerate early adoption with expert guidance on customer awareness, customer journey, industry compliance, and go-to-market strategy.

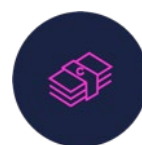
## What you get



Customized coaching sessions during four sprints.



Invaluable insights into HealthTech commercialization and development from leading industry partners.



Learn more about foreign markets and meet other founders facing similar challenges.

## How it works

You will attend intense online sessions for four weeks over three months. Each team will define measurable goals at the beginning of the program. Our mentors, experts, trainers, and programme organizers support you to reach your next stage of development by graduation. You will receive continuous support for two more weeks after the Demo Day Pitch Competition to organize stakeholder meetings for the best teams.

### Who should apply

- Early and growth-stage European incorporated start-ups innovating in the field of life sciences or healthcare (must have a working MVP)
- Start-ups focused on finding product-market fit
- Residence: any [Horizon Europe](#) country
- 60% of selected start-ups will be chosen from these areas:
  - Medical Institution Workflow and Process Optimization
  - Medical Imaging and Diagnostic

### How applicants are selected

- 23 March: Announcement of evaluation results. Shortlisted teams (top 25) will be invited for the Selection Day
- 25 March: Teams work on a challenge and have 1:1 interviews
- 29 March: announcement of results – 18 selected teams

### Application open

January 25 - March 16 (23:59 CET)

### Programme dates

- 5-9 April: Sprint 1
- 26-30 April: Sprint 2
- 17-21 May: Sprint 3

- 7-11 June: Sprint 4
- 10 June: Demo Day
- 11 June: Gala Event
- 14-18 June: Stakeholder Meeting

**Programme location** Online

**Programme cost** None

**Partners** GE Healthcare, Medical University of Debrecen, Medical University of Lodz, IESE Business School

**Contact** Love Akpan, Project Manager at Health Venture Lab, [love.akpan@hvlab.eu](mailto:love.akpan@hvlab.eu)

**Find out more and apply** [www.hvlab.eu](http://www.hvlab.eu)

## EIT Jumpstarter

If you're a Central-Eastern and Southern European innovator in healthcare, agri-food, raw materials, energy, urban mobility, or manufacturing industries, this programme can help you turn your early idea into a business.

### What you get



Win up to €10,000.



Validate the best business model for your innovative idea.



Coaching from world-leading experts to jumpstart your company.

### How it works

You'll apply to this six-month programme in one of six areas: healthcare, agri-food, raw materials, energy, urban mobility, or manufacturing industries. 180 teams will be selected for virtual training to help you develop a business case for your idea and practice pitching for investor funding. The best 15 teams in each area will be invited to the second phase of the programme. You'll submit your business plan, and the best six teams in each area will be invited to pitch at the EIT Jumpstarter Grand Final -- where you'll have the chance to win up to €10,000.

#### Who should apply

- Scientific project teams, innovators, scientists, PhD students or Master's students in healthcare, agri-food, raw materials, sustainable energy, urban mobility and manufacturing
- Residence: central-eastern and southern-European countries: Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Italy, Latvia, Lithuania, Malta, Poland, Portugal, Slovakia, Slovenia, Spain, Romania, Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Former Yugoslav Republic of Macedonia, Georgia, Moldova, Montenegro, Serbia, Turkey and Ukraine

#### How applicants are selected

We will choose applicants based on your innovative concept, competitive advantage, target customers and potential market.

#### Application open

January - 16 April 2021 (23:59 CET)

#### Programme dates

- June 2021 – 16 hours of training
- September – 40 hours of local training sessions
- November – EIT Jumpstarter Grand Final

<b>Programme location</b>	Online and in-person
<b>Programme cost</b>	Free of charge
<b>Partners</b>	EIT RIS Hubs
<b>Contact</b>	Dóra Marosvölgyi, Activity Leader at EIT Health, <a href="mailto:dora.marosvolgyi@eithealth.eu">dora.marosvolgyi@eithealth.eu</a>
<b>Find out more and apply</b>	<a href="https://eithealth.eu/project/eit-jumpstarter/">https://eithealth.eu/project/eit-jumpstarter/</a>

# InnoStars Awards

Compete for support to convert your healthcare idea into a viable enterprise. Through funding, mentoring, and training, we help start-ups validate the need for their healthcare innovations, attract investors, and ultimately shorten the time it takes to get their ideas to market.

## What you get



€25,000 for training costs and mentoring.



Win up to €25,000 to launch your innovation.



Support and invaluable investor connections through our world-class network.

## How it works

You'll get four months of mentoring and attend two European trainings. Participants interview potential customers, investors, and partners to validate the need for your innovation and make valuable connections. You'll submit your business plan for the chance to pitch to an international jury at the Grand Final.

### Who should apply

- Micro- and small enterprises, spin-offs and start-ups that already have a prototype or minimum viable product, but do not yet have a product or service in the market (no income).
- Must be able to participate in English and have an established legal entity.
- Residence: Croatia, Czech Republic, Estonia, Greece, Hungary, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Slovakia, or Slovenia.

### How applicants are selected

We'll select applicants based on how well-defined your prototype or MVP is, your value proposition, the novelty and feasibility of your approach, the potential market impact of your product/service and impact in the InnoStars region, whether you have a qualified team with the capacity to bring the innovation to market, and how well your project fits within EIT Health's strategic objectives.

### Application open

15 January - 27 March (23:59 CET)

<b>Programme dates</b>	<ul style="list-style-type: none"><li>• 15 May 2021 – phone interviews with top 15 candidates</li><li>• 20 May – 15 participants announced</li><li>• 30 September – participants submit business plan</li><li>• 15 October - top 10 finalists announced</li><li>• Oct/Nov - Grand Final pitching contest with top 10 finalists</li></ul>
<b>Programme location</b>	Online
<b>Programme cost</b>	Free of charge
<b>Contact</b>	Tamás Békási, Activity Leader at EIT Health, <a href="mailto:tamas.bekasi@eithealth.eu">tamas.bekasi@eithealth.eu</a>
<b>Find out more and apply</b>	<a href="https://eithealth.eu/project/innostars-awards/">https://eithealth.eu/project/innostars-awards/</a>



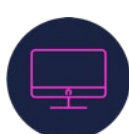
## Mentoring and Coaching Network

Mentors in our network are industry titans from all over the EU. Whether your company is defining your value proposition, finding your product-market-fit, looking for partners, scaling up, or pursuing investment -- our network has the perfect expert coach or mentor who can give you the tailored support your company needs.

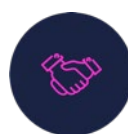
### What you get



A mentor from our curated network of health experts with proven track records.



Free webinars on essential business topics in the healthcare industry.



Access to exclusive opportunities through our matching platform.



Up to a €2000 voucher to use with mentors in our network.

### How it works

You'll gain access to our world-leading pool of healthcare industry experts and be matched with a mentor that fits your needs. Our mentors will help you get the knowledge, guidance, and connections you need to grow.

#### Who should apply

- Businesses incorporated in the EU at all maturity levels, ranging from early-stage start-ups developing your product, to more mature scale-ups looking to expand into new markets.
- Residence: any [Horizon Europe](#) country

#### How applicants are selected

External evaluators will review each application. You will be scored based on the innovativeness of your product/service, potential impact, team potential, well-defined objectives for overall business development, clearly defined need for mentoring and coaching, and overall impression and quality of product or idea. The selection process is managed by EIT Health regional offices and may vary from office to office.

#### Application open

Ongoing

#### Programme dates

Ongoing

#### Programme location

Online

#### Programme cost

The sessions cost between €500 and €2000.

**Contact**

Mohammed Rahmouni, Accelerator Programme Manager at EIT Health,  
[mohammed.rahmouni@eithealth.eu](mailto:mohammed.rahmouni@eithealth.eu)

**Find out more and  
apply**

<https://eithealth.eu/project/mentoring-and-coaching-network/>

# Access to stakeholders

If you're looking to collaborate with and address challenges presented by top pharma companies, our Start-Ups Meet Pharma programme is for you.

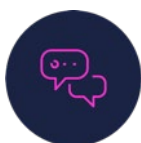
## Start-Ups Meet Pharma

You've got innovative solutions to real healthcare challenges pharmaceutical companies in Europe face every day. We'll bring you together with the top companies setting the programme challenges to address major health challenges collaboratively.

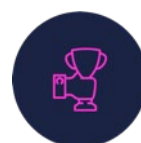
### What you get



One-on-one access to pharmaceutical company sponsors. Past sponsors include industry titans like Pfizer, Bayer, Amgen, Boehringer Ingelheim, and Beiersdorf.



Relationships with key stakeholders and industry leaders in your field.



The chance to get a €2000 voucher for EIT Health's Mentoring and Coaching Network.

### How it works

Our pharmaceutical company sponsors pose real healthcare challenges. You'll get the chance to closely collaborate with these companies on your market-ready solution – you might even find yourself working on a clinical trial with one of our partners by the end of the programme. You'll receive training and workshops on innovation and entrepreneurship, including tailored workshops from pharmaceutical experts focused on the tools and methods needed to successfully build a business. You will learn how to collaborate with pharmaceutical companies in specific markets and will visit our partners around Europe to hear about their approach to innovation and meet with them one-on-one. And at EIT Health Demo Day, you'll pitch your product to sponsors and investors.

#### Who should apply

- Companies with market-ready functioning products or prototypes for the programme challenges, which will be published on the [EIT Health website](#).
- Residence: any [Horizon Europe](#) country

#### How applicants are selected

We'll select applicants based on the quality of your business idea, fit for the programme challenges, and your team's motivation and level of commitment.

#### Application open

25 January - 16 March 2021 (23:59 CET)

<b>Programme dates</b>	<ul style="list-style-type: none"> <li>● April: shortlisted candidates pitch online</li> <li>● May-July: entrepreneurship training, presentations from all sponsors, visits to industry organizations</li> <li>● November: EIT Health Demo Day</li> </ul>
<b>Programme location</b>	Virtual; Heidelberg, Germany; other locations in Europe
<b>Programme cost</b>	Free of charge
<b>Partners</b>	To be announced
<b>Contact</b>	Barbara Costa, Business Creation Manager at EIT Health, <a href="mailto:barbara.costa@eithealth.eu">barbara.costa@eithealth.eu</a>
<b>Find out more and apply</b>	<a href="https://eithealth.eu/project/start-ups-meet-pharma/">https://eithealth.eu/project/start-ups-meet-pharma/</a>

# Access to markets

If you're ready to enter a new market in the European Union, Bridgehead is the right programme for you.

## Bridgehead

We bring together European health entrepreneurs who want to grow their business beyond their home market with Europe's top incubators and accelerators who have the expertise and resources to make it happen.

We will help match your scale-up with an incubator or accelerator from EIT Health's approved network – we call these organisations our Catalysers. Together, you will plan how to access new markets quickly and decisively, tap into local networks of partners and clients, access infrastructure and understand new regulatory systems. The programme is split into Bridgehead Europe and Bridgehead Global.

### What you get



A grant of €30,000 (Europe) or €40,000 (Global) to use with our network of handpicked and trusted Catalysers.



A bespoke, personalised service created for you to work in partnership with our Catalysers and a unique opportunity to be introduced to potential partners and access local knowledge.



Progress with setting up local sales teams, getting distribution agreements signed-off, developing pricing strategies and more.

### How it works

You'll meet and find your best-fit with our Catalysers at exclusive matchmaking events. Then you'll travel to your Catalyser to start your collaboration and use their expert guidance to activate your business in a new market with expert guidance. There are two sub-programmes:

- Europe: driving the expansion of your scale-up venture from one European market into another through partners with local knowledge.
- Global: helping you expand your European health scale-up to markets outside of Europe such as the US, Canada, China, Japan, Brazil and many more.

<b>Who should apply</b>	<ul style="list-style-type: none"> <li>• Companies with fewer than 250 full time employees that deliver transformative products and services in biotech, medtech, or digital health.</li> <li>• You are selling your product/service in at least one market in Europe and ready to open up to a new market.</li> <li>• Your company is registered in Europe</li> </ul>
<b>How applicants are selected</b>	Three independent experts will review your application. Selection criteria includes: your team and business potential, market need, current internationalization efforts, and the impact that Bridgehead can have. Up to 20 start-ups will be selected for Bridgehead Europe and Global in March; and 10 for each sub-programme in November.
<b>Application open</b>	<ul style="list-style-type: none"> <li>• 11 January – 16 March, 2021(23:59 pm CET)</li> <li>• 1 April – 14 September (23:59 pm CET)</li> </ul> <p>You can apply for Europe or Global or both at the same time and on the same application, but can only participate in one.</p>
<b>Programme dates</b>	<p><i>March – first intake</i></p> <ul style="list-style-type: none"> <li>• May 2021: matchmaking with Catalysers</li> <li>• June 2021 - June 2022: programme dates</li> </ul> <p><i>September – second intake</i></p> <ul style="list-style-type: none"> <li>• October 2021: matchmaking with Catalysers</li> <li>• November 2021 - November 2022: programme dates</li> </ul>
<b>Programme location</b>	Depends on the market you wish to enter and Catalyser you choose.
<b>Programme cost</b>	A 6% success fee of your company’s revenue in the new market, capped at three times the amount of the grant received or three years after completing the programme, whichever comes first.
<b>Partners</b>	Medical Valley, Universitat Pompeu Fabra Barcelona, BioRN
<b>Contact</b>	Laura Fargas, Bridgehead Europe at EIT Health, <a href="mailto:laura.fargas@eithealth.eu">laura.fargas@eithealth.eu</a> Anna Werner, Bridgehead Global at Medical Valley, <a href="mailto:Anna.Werner@medical-valley-emn.de">Anna.Werner@medical-valley-emn.de</a>
<b>Find out more and apply</b>	<a href="https://eithealth.eu/bridgehead/">https://eithealth.eu/bridgehead/</a>



# Access to finance

Are you eager to scale, get investor-ready, and access the funding you need? These programmes are designed to connect you with the investment tools, training, contacts, and finance opportunities you'll need to grow.

## Investor readiness

As part of our programmes providing access to finance, our investor readiness offering can get you access to the mentorship, connections, and visibility that you need to develop your business and attract investment.

## Catapult

A unique competition and training programme that showcases biotech, medtech and digital health start-ups to leading experts and investors across Europe. The programme recognises and awards the best business concepts, fast-tracking start-ups to become part of the EIT Health community of world-leading companies.

### What you get



Win up to €40,000 and the chance to have your start-up on the New York Nasdaq Tower in Times Square, New York.



Gain visibility among renowned healthcare experts and investors.



Get mentoring and coaching and access to EIT Health services for validation and expansion.



Connect with ambitious start-ups, industry leaders, and investors through the world-class EIT Health network.

### How it works

This one-of-a-kind, rigorous and rewarding competition spotlights start-ups that offer best value to users and customers. Throughout the process, start-ups receive intensive training as they build their credibility and visibility through pan-European exposure. Start-ups battle it out at regional selections to become one of 42 start-ups (14 for each category: medtech, biotech, and digital health) invited to the semi-finals.

Each chosen start-up will receive intensive training on business development and investment strategy. Semi-finalists in each category are paired with mentors for intensive pitch training. During a one-day expo, each start-up pitches in front of an investor jury for the chance to be one of the 21 finalists. The finalists will be invited to pitch to industry experts and investors at the EIT Health Summit.

#### Who should apply

- Micro and small enterprises (<50 employees), spin-offs and start-ups that: are already incorporated, are seeking Seed or Series A funding of a minimum of €500K, have a self-valuation over €1M, and are operating in an EU Country.
- You must already have at least €500K funding (private or public) OR had at least €500K revenue in the last year.
- Have innovative business concepts and are active in the fields of medtech, biotech and digital health.

#### How applicants are selected

We'll judge your application on innovativeness, market potential, impact, and investment opportunities for your business.

You have the option to submit reference letters from EIT Health partners or regional offices (these are not mandatory). You can find a list of [our partners here](#) and [regional office contacts here](#) and below.

<b>Application open</b>	16 December 2020 - 16 March 2021 (23:59 pm CET)
<b>Programme dates</b>	<ul style="list-style-type: none"><li>• April - May 2021: Regional Selections for each category: medtech, biotech, and digital health</li><li>• September – October 2021: Semi-finals</li><li>• Early 2022 (exact date TBC): Final at the EIT Health Summit</li></ul>
<b>Programme location</b>	Regional selections will occur through each of our regional offices. Semi-finals will occur either online or in-person, depending on COVID-19 restrictions.
<b>Programme cost</b>	Free of charge
<b>Partners</b>	Cap Digital, Medical Valley, BioRN
<b>Contacts</b>	Anna Badurska, European Leader at Cap Digital, <a href="mailto:anna.badurska@capdigital.com">anna.badurska@capdigital.com</a>  Jonas Friedrich, European Co-Leader at Medical Valley, <a href="mailto:jonas.friedrich@medical-valley-emn.de">jonas.friedrich@medical-valley-emn.de</a>
<b>Find out more and apply</b>	<a href="https://eithealth.eu/catapult/">https://eithealth.eu/catapult/</a>

## Gold Track

We're here to help you massively scale your business through mentorship and strategic guidance. We pair promising businesses with a panel of topflight advisors – world-class experts who immerse themselves entirely in your ideating, strategizing, and problem solving to set your organization on the path to success. Join us to unlock ambitious business and investment opportunities within short time frames.

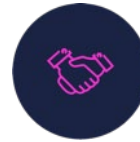
### What you get



A clear value creation strategy to finance your company to reach key milestones and future exit points.



Individualised coaching to execute on a refined roadmap toward your business goals.



Meaningful business partnerships by connecting you with the top R&D executives and relevant dealmakers.



Exposure to the best investors in the US, Asia, and Europe.



When ready for internationalisation, we accelerate expansion to the US market by helping set a clear market entry strategy, identify and facilitate key US partnerships and quickly achieve expansion goals.



We may award select companies a €500K grant (in return for options in your business) to unbureaucratically extend your company's runway.

### How it works

Gold Track is a competitive programme based around three four-month phases. Each phase begins and ends with a high-profile Gold Track workshop. You'll be invited to a workshop, where you'll need to convince one of our Expert Council members to sponsor you. We'll assemble a carefully curated group of experts to help you reflect and set 2-4 ambitious business objectives and commit to achieving results with our support. You'll report back to our Expert Council at the end of each phase to discuss your achievements, adjust goals, and assess eligibility to progress to the next phase. When you successfully

complete all three phases of the programme, you will graduate and become a Gold Track alumnus. Alumni continue to receive support and unlock benefits from the EIT Health network.

<b>Who should apply</b>	<ul style="list-style-type: none"><li>• Companies with the potential to address unmet medical needs, backed by strong science and technology, operating in healthcare or life sciences.</li><li>• You have a committed leadership team and a financial runway of at least nine months.</li><li>• Privately owned companies based in Europe, the UK, or Israel with less than 50 employees.</li></ul>
<b>How applicants are selected</b>	We'll judge your application based on the potential of your team. Selected applicants will be invited to an upcoming Gold Track Workshop to meet the Expert Council and compete for a place in the programme.
<b>Application deadlines</b>	<ul style="list-style-type: none"><li>• 4 January 2021 (23:59 pm CET)</li><li>• 3 May (23:59 pm CET)</li><li>• 6 September (23:59 pm CET)</li></ul> <p>Deadlines are subject to change. Please check the <a href="#">EIT Health website</a> for updates.</p>
<b>Programme dates</b>	<ul style="list-style-type: none"><li>• 18-19 February 2021: virtual workshop</li><li>• 17-18 June: workshop in Gottweig, Austria (TBC)</li><li>• 14-15 October: workshop in Paris, France</li></ul>
<b>Programme location</b>	Online; Gottweig, Austria; Paris, France
<b>Programme cost</b>	If we are successful in enabling you to achieve significant financial events, we ask to partake in your financial success by charging a nominal success fee on your upside. This only applies within three years from when you participate.
<b>Partners</b>	Advise Connect Inspire
<b>Contact</b>	Christina Hertel, Senior Programme Manager at EIT Health, <a href="mailto:christina.hertel@eithealth.eu">christina.hertel@eithealth.eu</a>
<b>Find out more and apply</b>	<a href="https://eithealth.eu/goldtrack/">https://eithealth.eu/goldtrack/</a>

## Investment Tools

As part of our programmes providing access to finance, our investment tools can help you raise your next round and get access to the fundraising and networking opportunities that you need.

# Crowdfunding

We connect best-in-class start-ups with the know-how and capital to succeed. We serve as an independent launch pad for funding campaigns of up to €10M. We'll help you bring to life your innovation in biotech, medtech, or digital health.

## What you get



Access to and the ability to directly target our network of 550,000 healthcare and investment professionals and citizens in Europe.



Mentorship from industry experts, successful entrepreneurs, investors, corporate partners, TTOs, universities and hospitals.



Access to our world-leading pool of experts in EIT Health and Aescuvest's network.

## How it works

We're the first European cross-border crowdfunding platform specifically aimed for more mature healthcare start-ups and SMEs. You'll be able to launch a fully digital pan-European financing campaign that reaches our vast network of business

### Who should apply

- Excellent start-ups and scale-ups in medtech, biotech, and digital health seeking funding between €500K and €5M, with a minimum of €1M recommended.
- Residence: any [Horizon Europe](#) country

### How applicants are selected

We will evaluate your application on suitability for the eligibility criteria. We may also consider you for other EIT Health programmes such as the Investor Network and the Venture Centre of Excellence (VCOE).

### Application open

Until 31 January 2021 (23:59 CET)  
Applications are opened on a quarterly basis. For additional deadlines, check the [EIT Health website](#). You can apply for Investor Network and express interest in VCoE at the same time on the same application.

### Programme dates

For applications submitted by January 31, 2021, you will receive our assessment by February 28. Once accepted, you'll be able to fundraise through Crowdfunding for at least 6 months.

### Programme location

Online

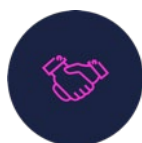


<b>Programme cost</b>	Free of charge to apply. Every applicant will receive valuable feedback from our Investment Committee to work on your business model and achieve investment readiness. There may be some costs associated with the due diligence and auditing process, which will be determined on a case by case basis.
<b>Partners</b>	Aescuvest
<b>Contact</b>	Christoph Bartoschek, Aescuvest <a href="mailto:christoph.bartoschek@aescuvest.eu">christoph.bartoschek@aescuvest.eu</a>
<b>Find out more and apply</b>	<a href="https://eithealth.eu/project/crowdfunding/">https://eithealth.eu/project/crowdfunding/</a>

## Investor Network

Raising funds is a lengthy and complex process for start-ups, especially those looking to launch in multiple markets across Europe. We connect qualified companies seeking early-stage funding with our pan-European consortium of over 80 investors across 17 countries. We help you conquer health markets faster.

### What you get



Become part of the network that has closed €18M in deals with five companies in the last 18 months.



Expert advice, one-on-one support, a clear pathway to relevant investors, fast and more efficient fundraising, and syndication opportunities.



Featured on our platform and access to our partners and their programmes.

### How it works

After a detailed evaluation of your project, you will receive recommendations for next steps. We will introduce your project to the network and to specific investors looking for start-ups like yours, while providing you with insights and access to the services you need. For top-tier start-ups, we will connect you with active early-stage private and institutional healthcare investors in Europe.

#### Who should apply

- Companies delivering transformative products or services in biotech, medtech, or digital health that are seeking €500K to €10M for seed, bridge, or Series A round funding.
- You've received public grants or raised funding (e.g. love money) at a significant level.
- Technical proof of concept done or prototype to be completed.
- Companies registered in Europe.

#### How applicants are selected

We will evaluate your application on suitability for the eligibility criteria. We may also consider you for other EIT Health programmes such as Crowdfunding and the Venture Centre of Excellence (VCoE).

#### Application open

Ongoing. You can apply for Crowdfunding and express interest in VCoE at the same time on the same application, but you can only participate in one programme.

#### Programme dates

Once accepted, you'll be part of our network for one year.

#### Programme location

Online

<b>Programme cost</b>	€1000 application cost. All applicants will get a detailed review of your application, a written one-page review, and a call with two hand-picked healthcare investors. Bronze companies can re-apply for free within the year.
<b>Partners</b>	Angels Santé, Business Angels Connect, Genesis Biomed
<b>Contact</b>	Caroline Sai, Activity Lead at Angels Santé, <a href="mailto:investors@eithealth-investornetwork.eu">investors@eithealth-investornetwork.eu</a> or <a href="mailto:info@eithealth-investornetwork.eu">info@eithealth-investornetwork.eu</a>
<b>Find out more and apply</b>	<a href="https://eithealth.eu/project/investor-network/">https://eithealth.eu/project/investor-network/</a>

# Venture Centre of Excellence

We connect a vetted selection of innovative European healthcare start-ups with investors from across the life sciences and healthcare ecosystems that form the exclusive Venture Centre of Excellence (VCoE) member community.

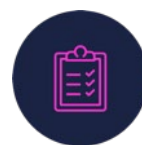
## What you get



A transparent and valuable assessment thanks to the VCoE vetting process.



Increased visibility towards qualified, expert European life science investors.



Access to customised services in support of your fundraising development.

## How it works

Vetted start-ups will be highlighted on our AI-based platform and actively promoted to investors from our exclusive member community that are scouting, sourcing and looking to syndicate investment opportunities. We'll support your access to funding to complete your series A, B, and up to pre-IPO fundraising rounds. Our investors include Venture Capital funds (VCs), Technology Transfer Offices, industrial and insurer investors. Vetted start-ups will gain facilitated access to our world-class network of partners, patient organisations, and acceleration programmes.

### Who should apply

- Life science start-ups looking to increase visibility towards international investors to complete Series A up to pre-IPO fundraising rounds.
- Residence: any [Horizon Europe](#) country

### How applicants are selected

We accept VCOE applicants on an invitation-only basis. All applying start-ups will be vetted before being accepted into the programme. If interested, reach out to the contact below. You may apply to the Investor Network or Crowdfunding and express interest in VCOE at the same time, on the same application.

### Application open

Ongoing. You can express your interest in VCoE through the Investor Network and Crowdfunding application.

### Programme dates

Ongoing

### Programme location

Online

### Programme cost

Applying start-ups pay a vetting fee as part of their application. Vetted start-ups that successfully raise thanks to the VCoE will pay a start-up success fee. Reach out to the contact below for more information.

<b>Partners</b>	European Investment Fund (EIF)
<b>Contact</b>	Nuno Viegas, VCoE Financial Analysis & Deal Flow Manager at EIT Health, <a href="mailto:nuno.viegas@eithealth.eu">nuno.viegas@eithealth.eu</a>
<b>Find out more</b>	<a href="https://eithealth.eu/project/venture-centre-of-excellence/">https://eithealth.eu/project/venture-centre-of-excellence/</a>

# Other Programmes

## Wild Card

We create and foster game-changing life sciences companies by bringing together top talent and the right resources in the 2021 challenge areas of eye and vision care and pain management. We match daring, determined entrepreneurs with the people, coaching, training, and funding you need.

### What you get



The chance to win up to €1.5M in non-dilutive funding and two years of EIT Health support.



We'll rigorously stress-test your solution to the challenge and make sure you get the training and market validation you need.



Five months of training, mentoring, and exceptional networking opportunities for all participants.

### How it works

You will first get to know other participants, forming teams, and getting support from mentors to help sharpen your business proposal. Up to eight teams will be invited to the next stage: nine-weeks of business model validation. We'll take you through the customer discovery process; you'll test your assumptions and get dedicated U.S. and European mentors. At the final pitch, you'll present your proposals for investment to the EIT Health jury panel. Up to two teams will be selected for investment and become Wild Card ventures. Once incorporated as a start-up, Wild Card ventures will get a lead mentor, coaches, ongoing support from a dedicated project manager, access to our network and partners, and up to €750K in funding per year.

#### Who should apply

Small teams (up to five people) with a solution or idea for the programme challenges. If your team is already an incorporated start-up, you must:

- Have incorporated your business before 16 March 2020.
- Hold at least 85% of the share capital of the start-up on a fully diluted basis at the time of the application and at the time of the potential EIT Health Wild Card investment.
- Be incorporated in the EU.

Individual entrepreneurs can apply if you:

- Have an idea/solution and are looking to find co-founders.
- Are looking to join teams and other entrepreneurs to found a company.

<b>How applicants are selected</b>	Submissions will be evaluated and checked for eligibility. Top candidates will be invited to an online interview, of which 45 shortlisted candidates will be invited to join the programme.
<b>Application open</b>	17 December 2020 to 16 March 2021 (23:59 CET)
<b>Programme dates</b>	<ul style="list-style-type: none"> <li>● 5 April - 3 May: shortlisted candidates interview online</li> <li>● June - July: teams are formed and sharpen business proposals</li> <li>● August - October: 9-week business model validation</li> <li>● 26-27 October: Final pitch</li> <li>● January 2022 - December 2023: Wild Card ventures develop the business with our support</li> </ul>
<b>Programme location</b>	Online. Some in-person events may be added.
<b>Programme cost</b>	Participating in Wild Card is free of charge. We do not take equity or charge anything upfront. Instead, if you get selected for Wild Card investment, we participate via an option in your company, with the contractual right to assume shares of up to 25% on a fully diluted basis, given that EIT Health provided the start-up with the maximum amount of €1.5 million. EIT Health will not seek IP ownership or controlling rights.
<b>Partners</b>	Exillor and Boston Scientific
<b>Contact</b>	Magda Krakowiak, Head of Open Innovation at EIT Health, <a href="mailto:magda.krakowiak@eithealth.eu">magda.krakowiak@eithealth.eu</a> or <a href="mailto:wildcard@eithealth.eu">wildcard@eithealth.eu</a>
<b>Find out more and apply</b>	<a href="https://wildcard.eithealth.eu/">https://wildcard.eithealth.eu/</a>



# eMaps

eMaps is a knowledge hub of validated information created to help biotech, medtech and digital health companies achieve regulatory approval, reimbursement and adoption in the U.K. or U.S. (Germany, Denmark, France, and Italy coming soon!). We build on the insight and experience of local experts and deliver a training-based experience to help you understand and plan for the challenges ahead.

## What you get



Maps of key stakeholders and what role they play in the pathways to market.



An overview of the regulations and compliance requirements for different product types on what your responsibilities are as an innovator.



In-depth guides on the different reimbursement pathways in each country.



Advice and guidance around entry points for key markets, different approaches and models for success.

## How it works

Our subscription platform gives you 24/7 digital access to distilled knowledge from professionals, subject matter experts and innovators with up-to-date, market-specific resources to help you navigate the ever-changing market access environment. The platform will equip you with the knowledge to understand your market-readiness and key gaps. We offer dedicated guides to markets, decision makers, regulations and compliance, reimbursement, and adoption.

### Who should apply

- Businesses at any maturity level anywhere in the world.
- Mature scale-ups with a developed product assessing new markets, graduate students, early-stage innovators, and professionals with a start-up idea in medical technology.
- You're seeking information about the U.K. or U.S. Modules on Germany, Portugal, Italy, Denmark, Spain, Sweden and France will be available in early 2021.

### How applicants are selected

Anyone can purchase this monthly subscription service.

### Application and programme dates

Ongoing

<b>Programme location</b>	Online
<b>Programme cost</b>	Monthly subscription cost based on which modules you purchase
<b>Partners</b>	Achmea, Karolinska Institute, Medicen, Medicalps, Federico II University (UNINA), Copenhagen Business School, Hospital Clinic de Barcelona, Instituto Pedro Nunes, Eurapco, Meddiquest, Cap Digital
<b>Contact</b>	Jaswant Bance, Digital Product Manager at Oxford Academic Health Science Network, <a href="mailto:jaswant.bance@oxfordahsn.org">jaswant.bance@oxfordahsn.org</a>
<b>Find out more and apply</b>	<a href="https://emaps.co/">https://emaps.co/</a>

# Join the EIT Health Alumni Network

If you've participated in any EIT Health programme or event, join our powerful alumni network to participate in a training of your choice, win free tickets to attend the main health summits in Europe, get access to exclusive job opportunities, and much more. Find out more about the EIT Health Alumni Network [on our website](#) and [sign up to join the network here](#).

## Items to Note for all Applicants

### Contact your regional EIT Health office

Before applying to an EIT Health programme, or if you're not sure which programme to apply for, contact the Business Creation Manager listed below for the regional office where you live. If you don't see your country listed, contact InnoStars. You can find [more contacts and assistance here](#).

Country of Residence	Business Creation Manager	Email
Germany, Austria, Switzerland	Barbara Costa	<a href="mailto:barbara.costa@eithealth.eu">barbara.costa@eithealth.eu</a>
France	Anaïs Delicourt Ipshita Singh	<a href="mailto:anais.delicourt@eithealth.eu">anais.delicourt@eithealth.eu</a> <a href="mailto:ipshita.singh@eithealth.eu">ipshita.singh@eithealth.eu</a>
Belgium, The Netherlands, Luxembourg, Israel	Nicolas Van de Kerkhof	<a href="mailto:nicolas.vandekerkhof@eithealth.eu">nicolas.vandekerkhof@eithealth.eu</a>
UK, Ireland	Ala Alenazi	<a href="mailto:ala.alenazi@eithealth.eu">ala.alenazi@eithealth.eu</a>
Scandinavia	Christos Vaitsis	<a href="mailto:christos.vaitsis@eithealth.eu">christos.vaitsis@eithealth.eu</a>
Spain	Irene Sánchez	<a href="mailto:irene.sanchez@eithealth.eu">irene.sanchez@eithealth.eu</a>
InnoStars: All other European countries	Tamás Békási Inês Matias	<a href="mailto:tamas.bekasi@eithealth.eu">tamas.bekasi@eithealth.eu</a> <a href="mailto:ines.matias@eithealth.eu">ines.matias@eithealth.eu</a>

### Participation

We ask all teams to commit to participating fully in EIT Health programmes. If you cannot guarantee full participation and commitment, you must reach an agreement in advance with the person managing the programme (refer to the contact listed under each programme above).

### Funding limit

Start-ups can be awarded up to €50,000 per calendar year, per start-up, across all EIT Health programmes, including costs such as for travel and accommodation, potential prize money, and grants



Funded by the  
European Union