

GROWTH THROUGH INTERNATIONALISATION

Overview

Responsible: Strategic Innovation Programme Medtech4Health

In this session we will learn about co-operation between different "countries" sitting at different tables. Participants can either stay in the same "country" (at the same table) for the whole session or switch after a time. How can Swedish innovations be made better known internationally? What can we learn through working more internationally? What have you, our participants, learned from international co-operation that you would like to share? In regard specifically to different markets and in different regions? How can someone get help to establish ones company or programme internationally? How do we move forward in the strategic innovation programme in order to increase our ambitions and put Sweden on the international map? With the focus on up-scaling and internationalisation, how can we hone our skills to become even more successful?

SCHEDULE: Growth through Internationalisation

Nine to twelve tables with approximately ten people around each.

13.00 Stage: Medtech4Health welcomes participants and presents the day

13.05 Around the tables: the participants briefly present themselves to their table companions

13.15 The National Experts give a brief introduction to the country.

13.25 Roundtable discussion. Focus on experience and learning. This is what we do in our countries. From an academic and a company perspective as well as programmes.

14.00 Short break to stretch legs. Also an opportunity for participants to change country/table.

14.05 If necessary the participants briefly present themselves again

14.10 Continued discussion

14.35 Table Hosts summarise what has been said and what information has been exchanged

14.50 Stage: Each Table Host has an opportunity share one thing that was discussed around their table.

15.00 The next stage is coffee during the conference and a summarising of notes.